Q9 Code Brief Definition

Full Definition

When to Use

When Not to Use

Example

Q16 Code Brief Definition

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Q17 Code Brief Definition

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Q18 Code Brief Definition

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Example

Advance Advance Research

Respondent displayed interest in completing the survey for the purpose of advancing the knowledge that human beings have concerning the topic of food desert and its analysis.

Apply this code to all references of advancing knowledge through the completion of the survey by way of increasing sample size or simply providing the insight provided by the respondent.

Do not use this code for instances where the respondent completes the survey to aid the survey creator

"help contribute to understanding of how food desert impacts grad student workers"

Healthy Healthy food Respondent replied that they include fresh produce in their diets because fresh produce has a positive health effect intrisicaly found within it

Apply this code when the respondent directly notes that fresh produce is healthy.

Do not apply this code unless the respondent directly talks about how fresh produce is healthy. No other reason.

"It's healthy"

No Not Difficult

Respondents responded by saying that fresh produce is not difficult to include in their diet.

Apply this code when the respondent discusses how they do not experience difficulties including fresh produce in their dietes.

Do not apply this code if they mention any sort of difficulty when including fresh produce in their diets.

"No"

Trips Less trips

Respondents noted that the pandemic affected their food purchasing and consumption patterns by their frequency of going to the supermarket.

Apply this code when respondents note that they are making less frequent trips to the grocery store compared to pre-COVID times.

Do not apply this code if they mention that they are making the same amount of trips to the supermarket and/or do not mention less frequent trips.

"I shop less, so I eat less fresh produce."

Improve Improve Situation Important Important to me

Respondent desires that the information they provide will be put to good use and improve the situation at hand. The issue at hand has been reported as an important issue in the life of the respondent.

Apply this code when the respondendent wants their voice heard for the purpose of improving Purdue University and surrounding area food landscapes. Apply this code for instances when the respondent notes that the issues of food security and food deserts is regarded as important to them.

Do not use this code when the respondent wants to help the survey creator and when the respondent does not have a precise reason for why they want to help.

"I hope my answer to this survey helps bring changes, and make fresh food produces easily available to students. Currently it's quite difficult even on campus, and offcampus too." Do not use this code when the respondent fins the topic of food security and food deserts interesting and/or fun.

"I think this is an extremely important topic. I'm interested in the same line of research: food deserts, food swamps, food sovereignty, and how to build healthier and more sustainable food systems."

Tasty Tasty food Energizing Energizing food

Respondent replied that fresh produce is delightful to eat. They prefer the taste of these foods.	Respondent replied that consuming fresh produce is done at least in part because these foods makes them feel good and full of energy
Apply this code when the respondent directly notes that fresh produce is tasty to them.	Apply this code when the respondent notes that the fresh produce give them energy and/or makes them feel better sensually
Do not apply this code unless the response contains rhetoric that fresh produce is tasty to them.	Do not apply this code for mental or emotional improvements from consuming fresh produce
"Tasty"	"I enjoy the way it tastes and the way I feel after eating it."
Expensive Too expensive	Time Excessive time

Respondents responded by saying that fresh produce is difficult to include in their diets because it is more costly than they can afford in their diets is a hindrance to including comfortably or are willing to pay.

Respondents responded by saying that the time it takes to include fresh produce it in their diets.

Apply this code when the respondents note the cost of fresh produce being too high is a deterant to them including fresh produce in their diets.

Apply this code when the respondents note that time is an issue for including fresh produce in their diets.

Do not apply this code if respondents do not experience difficulties or do not list cost as a reason for difficulty.

Do not apply this code when respondents don't mention the time it takes or explicitly says time is not an issue.

"Fresh produce is difficult to include in my diet because I need to take the time to prepare it and frequently go buy it"

"Yes, cost"

Local Local support Alternatives More alternatives

Respondents noted that they are Respondents noted that they are supporting purchasing and consuming more frozen local restaurants and services more and canned produce compared to preferquently. COVID times. that they are consuming a larger amount Apply this code when respondents discuss frequenting local restaurants and services of frozen and canned produce due to the more often since the pandemic started. COVID-19 pandemic.

Do not apply this code if they do not mention discuss consuming less frozen produce specifically supporing local establishments to or more forms of produce other than help support them.

Do not apply this code if respondents frozen or canned, but not frozen canned. "I've been eating out more to support local restaurants"

"I eat more frozen produce since my family tries to buy two weeks of groceries at a time to limit the amount we are in public." Experience Personal experience Asked Aske to Incoherent Response doesn't make sense

The respondents indicates that they have indeed personally experienced a negative consequence of living on or near Purdue University's campus as a results of its food desert status.

The respondent filled out the survey simply because they received an email and were aked if they would complete it. Their main motivation was simply because they were asked.

## These responses did not answer the question. They were either incoherent or silly to the point of not adding any relevant information to the survey at hand.

Apply this code in instances where the respondent explicitly mentions a negative answers that state no consequence or simply mentions that they have experienced negative consequences.

Apply this code for other reason for filling out the survey than they were asked and they complied.

Apply this code for any responses that do not fit into any other category and does not provide data useful to the purpose of the study.

Only apply this code when the respondent writes a personal anecdote or mentions a negative consequence. Not others.

Do not apply this code if there are any other resaons given for the filling out of the survey.

Do not apply this code if the response fits in any other category and can add to the purpose of the study.

"I lived at campus without a car before and thought that the available fresh food at campus was a problem."

"Received an e-mail from יי?יי Kyle Richardville"

Vegan Vegan/Vegetarian Cooking Easy cooking Habit Lifetime habit

Respondent notes that they include fresh produce in their diets because they have chosen to live a vegetarian or vegan lifestyle	Respondent discusses how fresh produce is quite easy to cook with	Respondent discusses that a reason for including fresh produce in their diets is because they have been doing so for large periods of their life.
Apply this code when the respondents notes they are vegan or vegetarian	Apply this code when respondents discuss the ease that fresh produce can be cooked at home with	Apply this code when the respondent discusses a lifetime habit or teaching that was done when they were young.
Do not apply this code unless the respondent explicitly notes they are vegan or vegetarian	Do not apply this code if respondents discuss the ease of purchasing or consuming. Only for cooking	Do not apply this code if the respondent speaks about introducing fresh produce in their diets recently or do not consume fresh produce in their diet.
"I'm a vegetarian and it's the primary way I get nutrients."	"I like to cook fresh"	"I am used to having healthy diet since I was a kid"
Cultural Cultural Reasons	Shelf-life Quick perishability	Access Low access
Respondents discussed how their different culture creates difficulties.	Respondents discussed the short shelf life of produce as a reason for being difficult to include in their diets.	Respondents note that there is low access on campus or near where they live.
Apply this code when the respondent notes a cultural reason for why fresh produce is difficult to include in their diets. Oftentimes, this related to the lack of availability of	Apply this code when the respondent discusses how the quick perishability of fresh produce causes difficulties for including it	Apply this code when respondents note that low access is a reason for

in their diets.

difficulties.

certain foods.

Do not apply this code unless respondents explicitly mention a cultural reason for the difficulty.	Do not apply this code when resondents discuss they cannot go to the store very often. Do not imply that the fresh food has spoiled before they can go back. Only apply when they do mention it.	Do not apply this code when respondents discuss transportation issues because this assumes they are also speaking about accessibility, which they are not.
"sometimes it is hard to find the similar products that we consume in my home country(Turkey)"	"Yes, because it's hard to consume it before get spoiled."	"Yes-hard to find on campus"
Options Online options	Fresh Fresh access	No No effect

Respondents noted that they were consuming less produce because online shopping had reduced their fresh produce stocks. , respondents note that they consuming less fresh produce due to online services	harder access at the supermarket when purchasing fresh produce. respondents note that	Respondents mentioned that the COVID-19 pandemic has not affected purchasing and consumption patterns. note that they have not experienced setback from the pandemic concerning purcahsing and consumption of
Do not apply this code if respondents discuss consuming more fresh produce. Only apply when they mention reduced online services.	Do not apply this code if respondents discuss increased access or the same level for fresh produce at the supermarket.	Do not apply this code if there is an increased barrier to purchasing and consumption mentioned.

"I have done grocery delivery 100% and somtimes the food is out of stock or I forget to order it and have to wait another 2 weeks. I only order "Sometimes less fresh every 2 weeks to save on the food is available at the delivery fees."

supermarket."

"It hasn't."

Help Just want to help The respondent simply filled out the survey because they desire to help and be helpful.	Bored Person is bored The respondent's motivation for filling out the survey is that they were bored, had nothing better to do or just did it because they did not know what else to be doing.	Interested Interested in the topic Respondent acknowledges that the topic of food insecurity and food deserts as topics are interesting to them. Interest in the specific situation at Purdue Univesrity may also be acknowledged.
Apply this code when the respondent states their intnetion is to be helpful. These responses are very vague and do not give specific reasons for how it will be helpful.	Apply this code if the word "bored" appears in the response. The respondent's only motivation is due to boredome. code if the respondent provides a reason other than being	Apply this code if the response specifically states that the respondent is interested in the topics of food security and food deserts. The word "interesting" is a key giveaway.
Do not apply this code if the response includes a reason for why there are being helpful and/or what the helpfulness of the response could be.	bored. This category is meant to measure the amount of individuals who did not take the survey out of interest for the topic.	Do not apply this code if the respondent specifically notes that they are not interested in the topics of food security or food deserts and/or do not mention a level of interesti in the topic as the reason why they completed the survey.

"to help"

"bored"

"It sounds interesting"

Cheap Low Cost Don't They don't Processed Processed food

Respondent discusses that they include fresh produce in their diets because of its low cost.	Respondent discusses that they do not consume fresh produce.	Respondent discusses that they are consuming fresh produce because they want to limit processed food consumption.
Apply this code when the respondent discusses the low cost of fresh produce as a reason for including it in their diets.		Apply this code for responses that include anywhere in the response a replacement of processed food by fresh produce.
Do not apply this code if the respondent listed fresh produe as expensive or does not consume fresh produce.	Do not apply this code if respondents discuss consuming fresh produce in any manner or quantity.	Do no apply this code if the response does not include anything about processed foods.
"It is sometimes cheaper than obtaining prepared food."	"Honestly, I don't, I need to, but I don't"	"I want to minimize processed food intake."
Transportation Transportation issues	COVID COVID pandemic	Cooking Hard cooking
Respondents note that transportation issues cause a difficultry.	Respondents discuss challenges that have been created by the COVID-19 pandemic.	Respondents discuss that they experience difficulties cooking with fresh produce.
Apply this code when the respondent discusses transportation issues as a reason for difficulty in including fresh produce in their diets.	COVID-19 pandemic	Apply this code when the respondents mentions a lack of cooking with fresh produce or difficulty that cooking with it poses.

Do not apply this code unless they specifically mention a transportation issue; not just low access.	•	Do not apply this code unless a difficulty specific to cooking is mentioned.
"yes, it's difficult to do groceries regularly without owning a car"	"Yes; due to the COVID-19 it is hard to access grocery stores in a safe way."	"difficult to prepare as food"

Home Home more Online Online more Improvement Improved consumption

	Respondents	
	discuss that they	Respondents discuss that they
Respondents discuss that	are ordering	are consuming fresh produce
they are eating at home	groceries more	more than they were before
more.	from online services.	the pandemic started.
respondents discuss that	when respondents	respondents discuss that their
they are eating and	discuss ordering	consumption patterns of
cooking food at home	groceries from	fresh produce has increased

	Do not apply this code if they don't	
Do not apply this code if	mention ordering	Do not apply this code if they
they do not mention	groceries online	don't mention increasing
eating at home more.	more frequently.	fresh produce explicitly.

"Eating more homecooked meals" purchased online, then picked up, which lessens the variety"

"Most food is

"Try to eat healthier."

Awareness Increase awareness Knowledge Respondent wants to learn more

Respondend wishes that their response will increase awareness of the issue of food insecurity on and around Purdue University's campus. The response provided states that they wish to learn more about the topics at hand. This could be about food security or community gardens.

Apply this code when the response provides reasons that would indiciate The word "awareness" is a key giveaway.

Apply this code for responses that acknowledge an interest in learning their desire for awareness to increase. more about the topics of food security and/or community gardens (how to participate, how to grow food)

Do not apply this code unless a desire to increase awareness of the issue is explicitly stated.

Do not apply this code if the responses simply states that they are interested in the topic or seek to help. These responses are to be only categorized as "Knowledge" if there is an explicit interest in learning more about the taking through taking the survey.

"increase the awareness of lack of fresh and healthy food"

"wanted to know about community garden participation"

Sustain Sustainable agriculture Preferred Preferred taste

Respondent discusses consuming fresh produce because it is a sustainable food source.	Respondent discusses their preference of fresh produce over canned or frozen varieties.
Apply this code for responses that cite	Apply this code for responses that
the sustainability of fresh producce as	include rhetoric about preferring fresh
a reason for consumption.	produce to frozen or canned produce.
Do not apply this code if the response	Do not apply this code if the response
does not contain anything about	does not specificially list fresh produce
sustainability.	as better than canned or frozen.
"It's good for my body and the planet"	"I hate eating pre-prepared,canned or packaged food. I cook at home everyday."
Medical	Travel
Medical Reason	Travel time

Respondents mention a medicalRespondents discussed the time theyreason that causes difficultiesspend away from home as a reason forincluding fresh produce in their diets.difficulty.

Apply this code when the respondents
mention a medical reason as a
difficulty.

Apply this code when the respondents discuss being on the road or away from home too much to include fresh produce in their diets regularly.

Do not apply this code when a medical	Do not apply this code when a
reason is not listed. Not preferring the	respondent does not discuss travelling
taste is not a valid medical reason.	on the road frequently.

"Yes, I lost my colon from disease so I live on special low residue diet"

"Yes because I'm on the road all the time and eat out"

Negatively Negatively affected Cleaning Cleaning food

Respondents discuss that the COVID-	
19 pandemic has negatively impacting	
purchasing and consumption patterns	Respondents discuss cleaning fresh
of groceries.	produce more because of the pandemic.
Apply this code when respondents are negatively affected by the pandemic. They give no other reason.	that they are cleaning food more often and are more conscious about cleaning their fresh produce compared to pre-

Do not apply this code if they mention Do not apply this code unless it is any reason why the pandemic has negatively affected them when purchasing and consuming groceries.

explicitly mentioned that the respondent cleans fresh produce more often or are more conscious about it.

"We spend more time cleaning the food we purchase."

"Yes"

**Respondent is curious** The respondent's intention for taking the survey is solely because they are also using survey data to conduct they are curious about the These responses contain information that research and believe that states there is an issue and they wish to they will have a better participate because they believe the issue of chance of increasing their sample size if they complete the curiosity they have for food insecurity on Purdue University's campus others' surveys. does, in fact, exist. the topic at hand. Apply this code if the respondent states their intention for completing the survey is to either increase their odds of their own

Karma

Apply this code for responses that state the issue of food insecurity on Purdue University's campus and surrounding areas exists.

Do not apply if the respondent gives a personal story of how they were affected. While they surely agree that there is an issue, they are not reason other than their explicitly stating the reason that "there is an issue and I am taking this survey because I believe this."

Do not apply this code if the respondent provides a obligation to karma or reaping the benefits of karma.

Do not apply this code if the response inclues a desire to learn more. This is not explicitly stating a snese of curiosity.

"I'm curious what's coming

" I agree there is a lack of fresh produce available here compared to where I attended undergrad in Iowa City."

Filling Very filling Able Able to

"Research karma"

Medical Medical reason

next."

Apply this code if the respondent states their curiosity in the response. They are taking the survey for the purpose of quenching this curiosity.

The respondent states that contents of the survey.

Curiosity

They are participating in the survey so as to to quench

# Fellow survey creator

survey being completed or they feel a sense of duty to fill out other surveys.

# Agreeance

Respondent believes there is an issue

Respondent discusses fresh produce preference because it is filling to them.	Respondent says that they consume fresh produce because they can.	Respondent discusses a medical condition that forces them to include fresh produce in their diet.
Apply this code for responses that cite fresh produce's ability to fill them up to satiety efficiently.	Apply this code for responses that only list their ability to consume fresh produce the reason why they do.	Apply this code for a medical condition that forces the respondent to consume fresh produce.
Do not apply this code for responses that don't mention fresh produce's ability to fill them up efficiently.	Do not apply this code for responses that have any reason other than because they simply can.	Do not apply this code for the medical condition of obesity or for any reason to lose weight due to obesity.
"more filling"	"cuz i can"	"I have to, to avoid digestion issues."
Satiety Not filling	Space Little space	Sometimes Sometimes difficult
Respondent mentions that fresh produce does not fill them up easily.	Respondent mentions they have little kitchen space to keep the fresh produce.	Respondent mentions that they sometimes experience difficulties.
Apply this code when the respondent details difficultires arising from the fact that they do not full after consuming fresh produce.	Apply this code when the respondent mentions kitchen as a limiting factor for why fresh produce is difficult to include in their diets.	Apply this code when the resopnse just says "sometimes" or says sometimes it is difficult, but does not list a reason.

Do not apply this code unless a respondent mentions that fresh produce does not fill them up unless they eat an amount that is incovenient to them.

"It takes a lot to fill me up"

Flaws

Online flaws

Do not apply this code unless a respondent mentions that kitchen space is a reason for difficulty.

Do not apply this code if the word sometimes is mentioned with a subsequent reason.

"Yes because I don't have a lot of fridge space and going often to the stores is difficult because they're far from my home"

"Sometimes"

Loss Perishability loss Non-produce Non-produce access

Respondents discuss consuming less produce due to the fact that online services are poor.

Apply this code when respondents note that online services have messed up their order by providing the wrong produce or poor produce.

Do not apply this code unless the respondents mentions that problems from online services have caused them to consume less fresh produce.

Respondents discuss that they are experiencing challenges associated with the perishability of fresh produce. respondents discuss that the respondents discuss added pandemic has exacerbated

perishability issues for

Respondents discuss that they are experiencing harder access to non-fresh items difficulties when purchasing non-produce access from

Do not apply this code unless respondents discuss that the pandemic has affected them when it is concerned with perishability of foods.

Do not apply this code unless respondents list difficulties associated with non-produce items. Or increased access to produce. "Haven't been able to find the foods we usually the fresh food items tend to eat. And we were forced to use shopping applications because we were tested positive. Our orders always had missing items that were necessary in our food diet."

"I am not able to buy everything I need to maintain proper diet. Also, get spoilt faster and due to limited quantity to be purchased at a time, have to are almost entirely place multiple orders"

"Fresh produce and meat unavailable in my area, "

Disagreeance Respondent not in agreeance Brevity Survey is short Care I care about this city

The respondent does not believe that Purdue Unviersity and/or surrounding areas are food deserts, food insecure, or graduate students should have no problem accessing fresh, nutritiout foods.

Many respondents explained that they were taking the survey simply because it was short and would not require a lot of they are completing the their time.

The respondent cares about the city and surrounding areas. This is the stated reason why survey.

Apply this code to responsed that state their desire to make known the responses that note the fact that Purdue University is not a food desert and students have plenty the sole reason they are of options for acquiring fresh, nutritious foods.

Apply this code only for brevity of the survey as undertaking this research the time to fill out the project.

Appy this code if the respondent notes a care of the city for the reason why they are taking the survey. This is the sole reason why they took survey.

Do not apply this code if there is any form of agreeance with the purpose of the study or agreeance that the issue at hand exists.

"I do not think Purdue campus is a food desert because all Purdue grad students have FREE access to the buses which will take you to pretty much any store that sells fresh produce"

Do not apply this code unless the respondent notes the short length of the survey as the main reason they are taking it.

Do not apply this code if the respondent does not mention their care for the city and surrounding areas. This should be the sole reason listed.

"It is short"

"Care about how the city will look in the future."

Yes Yes difficult

Respondent mentions that it is difficult to include fresh produce in their diets.

Apply this code when the resondent only mentions the word "yes" or yes with no reason. Do not apply this code if the respondent replies with yes, but lists a reason before or after the yes.

"Yes"

Unhealthy More unhealthy

Parents Parent help Touch People touch

Responses noted that

Respondents discuss that their diet quality has gotten worse since the start of the pandemic. discuss that their diet has gotten worse since the start of the pandemic. This can involve	moving back to their parents' house as a result of school shutting down for the semester. respondents explicitly state that they have moved home and their	they are afraid to buy produce because people have potentially touched it. respondents discuss a fear of purcahsing fresh produce because other
Do not apply this code for responses that list consuming less fresh produce as this is already a category.	Do not apply this code for responses unless they mention moving home with their parents as a result of the pandemic/school shutdown.	Do not apply this code for responses if they don't mention a fear of fresh produce being contaminated as a result of hands touching them.

Respondents discuss

"I am living at home now, to people's hands, but and my mom is grocery shopping more often than I did at Purdue so I am actually getting more fresh produce than before."

"I'm afraid to get fresh produce from the store because it's so exposed also I am trying to eat \*more\* healthy to keep my immune system healthy, so I decided to start a garden in my yard."

"more junk food"

Takeout	Freeze	Farmer's Market
More takeout	Freeze produce	No markets
Respondents discuss consuming more takeout food as a result of the pandemic.	Respondents discuss freezing produce more often or for the first time to prolong shelf life.	Respondents mention that not having farmer's markets or not wanting to go because of the pandemic is a hindrance to their consumption and purchasing of fresh produce.
discuss purchasing and consuming more takeout foods as a result of the pandemic.	response includes freezing fresh produce as a strategy for stretching their food	response discusses the shutting down of farmer's markets Do not apply this code if farmer's markets are not mentioned and their shutdown or the
Do not apply this code for responses	Do not apply this code if	pandemic is not a
that discuss eating less takeout or no	the strategy of freezing	barrier to consuming
takeout at all.	produce is not mentioned.	fresh produce.

"More takeout, less frequent grocery	"I shop once a month and buy a lot, so I prepare and freeze a lot more produce in advance. I eat less meat	"I only shop once every 14 days, so toward the end of the second week, I run out of produce. I also usually buy produce at the farmer's markets on Saturdays but have chosen not to go because of
trips,"	than before."	COVID19"

Transportation New Less transportation New produce

Respondents

Drive Drive more Grow Grow garden

Broke Still broke

•				
discuss that				
transportation		Respondentsdiscus		
issues caused by		s that they are		
the pandemic have	Respondents	driving to the	Respondent	
created barriers to	discuss they are	grocery store more	discuss growing	
consuming and	trying new produce	now compared to	a garden as a	Respondent
purchasing	as a result of the	pre-COVID-19	result of the	discusses still being
groceries.	pandemic.	times.	pandemic.	broke.
when the response	when the	when respondents	when	responses that
disucsses that the	respondent	discuss that the	respondents	discuss continuing to
pandemic has	discusses trying	pandemic has	discuss growing	be broke even during
Do not apply this	Do not apply this	Do not apply the	Do not apply this	
code if the	code if the	code if the	code if the	
response does not	respondent does	respondent	response doesn't	
mention an issue	not discuss trying	mentions going to	include the	
with transportation	new produce as a	the supermarket	growing of a	Do not apply this
that is caused by	consequence of the	less or does not	garden as part of	code if the response
the pandemic and	COVID-19	discuss the issue at	their strategy for	does not contain the
that it hinders	pandemic.	all.	consuming more	phrase "Still broke"

"Buses were not				
running very often		"I cook a lot and		
and I was not very	" Helped me	purchase a lot	"I'm gardening	
confident on taking	venture out and try	more fresh food	vegetables for	
an uber.	new produce"	than before."	the first time."	"I'm still broke"

Friends Friend help Pantry More pantry

Stress More stress

	Respondent	
Respondent details that	discusses	Respondents discuss
their friend(s) has helped	acquiring more	that they are
them purcahse groceries	food from the	experiencing more
more during the	local food	stress at the
pandemic.	pantry.	supermarket.
responses that discuss	code for	responses that
the use of the	responses that	explicitly discuss a
respondent's friend(s)	discuss	respondent feeling
	Do not apply	
	code if the	
	response does	
Do not apply this code if	not include the	
the response talks about	utilization of a	Do not apply this code
solely getting more help	food pantry	if it is assumed that
from family or	increasing	the respondent feels
themselves.	compared to	more stress.

"We started visiting the food Pantry to "Going to the grocery nd on my ensure a store is more whole diet." stressful."

"I all depend on my friend."